



# SHRI VISHWAKARMA SKILL UNIVERSITY

(A State Skill University, setup by an Act of Legislature in 2016)

187085

**Course** : B. Voc. BPM and Analytics  
**Subject** : Industrial Ethics and CSR  
**Subject Code** : GBGE-102  
**Semester** : First  
**Duration** : 3 Hours  
**Maximum Marks** : 70

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## Instructions to the Students

1. This Question paper consists of two Sections. All sections are compulsory.
2. **Section A** comprises 10 questions of objective type in nature. All questions are compulsory. Each question carries 2 marks.
3. **Section B** comprises 8 essay type questions out of which students need to do any 5. Each question carries 10 marks.
4. Read the questions carefully and write the answers in the answer sheets provided.
5. Do not write anything on the question paper.
6. Wherever necessary, the diagram drawn should be neat and properly labelled.

**Roll Number**

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SECTION -A (OBJECTIVE TYPE QUESTIONS)

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(10\*2=20 Marks)

1. Which one of the following is not associated with social responsibility?
  - a. Social commitment
  - b. Social concern
  - c. Social program
  - d. Social structure
2. Business organisations should feel concerned with social responsibility because they:
  - a. Are the part of society
  - b. Can make huge profit
  - c. Can be more efficient
  - d. Can compete in better way
3. Corporate governance does not include one of the following items:
  - a. Constitution of board of directors
  - b. Disclosure of information
  - c. Management practices
  - d. Technological changes in the organisation
4. ----- are the right given to person over the creation of their mind. They usually give the creator an exclusive right over the use of his/her creation for a certain period of time.
  - a. Intellectual Property Right
  - b. Industrial Property Right
  - c. Intellectual Proprietor Right
  - d. Industrial Proprietor Right
5. The principle of ----- state that our actions must be such that they are fair to everyone concerned.
  - a. Justice
  - b. Truthfulness
  - c. Peace
  - d. Autonomy
6. Which one of the following is not a benefit of meditation:
  - a. Promotes Emotional Health.
  - b. Enhances Self-Awareness
  - c. Lengthens Attention Span.
  - d. Increase stress

7. Which one of the following equipment is used as fire safety:
- Fire Extinguishers
  - Fire Blankets
  - Sprinklers
  - All of the above
8. A -----is a set of rules outlining the social norms, religious rules and responsibilities of, and or proper practices for, an individual.
- code of conduct
  - ethics
  - morale
  - moral
9. Basic First Aid Kit contains:
- Scissors
  - antiseptic cream
  - crêpe rolled bandages
  - knife
10. Which one of these is not an ethical Principle for Business Executives:
- Honesty.
  - Integrity.
  - Promise-keeping
  - All of the above

**SECTION –B (ESSAY TYPE QUESTIONS)**

**(5\*10=50 Marks)**

- What do you mean by ethics? Discuss the various ethical problems that occur in the business.
- Discuss the various moral issues in business.
- What do you mean by Yoga? Explain the different types of Asanas.
- Write a short note on social responsibility of business and corporate governance.
- Explain the various steps to improve the health and safety at work place.
- What do you mean by meditation? Explain its effect on body, mind and soul.
- What safety measures an organisation can take to prevent its employees from fire and earthquake?
- Write a note on Intellectual Property Right.

**End of The Paper**